

FOR IMMEDIATE RELEASE

22 May 2019

FOOTBALLERS FINANCE HIGH-END RANGE ROVERS

- **JBR Capital reveals latest top 10 cars purchased by premiership footballers using finance***
- **Range Rovers top the charts again but this time with a top of the range SVR**
- **Footballers opt for comfort and practicality from large SUVs**
- **London based financier launches new product for sports professionals**

[JBR Capital](#), the UK's leading independent high-end vehicle financier, has named the latest top 10 cars that premiership footballers purchase on finance.

Range Rovers have charted as the most popular vehicles once again, although the current trend is that footballers are now spending more on the top of the range SVR – as opposed to the previously most frequently purchased Range Rover Evoque.

Large SUVs still dominate the list as footballers primarily choose to go for comfort and practicality from their cars. However, they still have their supercar itches scratched with the likes of the Ferrari 488 Spider, Lamborghini Huracan Spyder and Bentley Continental GT.

JBR Capital's data shows that the top 10 cars financed by footballers are as follows:

1. Range Rover Sport SVR
2. Bentley Continental GT
3. Mercedes-Benz G-Class
4. Audi RS 6 Avant
5. Ferrari 488 Spider
6. Lamborghini Huracan Spyder
7. Range Rover Autobiography
8. Maserati GranCabrio
9. Bentley Bentayga Onyx
10. Ford Mustang Fastback

Most of the deals on these vehicles, arranged for high-profile footballing personalities, come from the North West, West Midlands and the East of England. They are typically finance packages with a shorter term, the preference among this customer base being two to three years, rather than the more usually requested four to five years term.

In 2018, JBR Capital financed double the number of luxury vehicles for sports professionals compared to the previous year, as teammates have spread the word about the London-based company's bespoke services and how financing cars keeps cash available for other purchases.

Along with football, JBR Capital has also witnessed an increase in clients from golfing and boxing. In response to this, a new 'Professional Sports Finance' package has been launched – making car finance an attractive proposition for all sports professionals, with the latest finance examples now available online: <https://jbrcapital.com/professional-sports-finance/>.

Darren Selig, Executive Chairman at JBR Capital, said, "Footballers are undoubtedly the most frequent clients of ours out of all the sports professionals we speak to that seek high-end vehicle finance.

“However, there is a growing interest in our flexible finance options from individuals across many different sporting disciplines. This is why we’ve now developed further the packages we have available, as buying expensive cars on finance can be a very sensible and beneficial way for anyone to purchase such a vehicle.

“It’s not surprising that footballers haven’t greatly changed their taste in cars over the last few years, but it is interesting that in terms of marques, Jeep, Porsche and McLaren have been replaced in the top 10 by Audi, Maserati and Ford.”

[JBR Capital](#) offers a wide range of customers tailored equity release, refinance, auction and restoration finance solutions.

- Ends -

Notes to Editors:

* According to JBR Capital data from 2018, compared to 2017.

For further information on JBR Capital, visit www.jbrcapital.com or contact:

Debbie Beale

+44(0) 7766 088 713 / debbie.beale@jbrcapital.com