

FOR IMMEDIATE RELEASE

06 March 2019

GENEVA DEBUT CARS OF THE LAST DECADE: APPRECIATING AND DEPRECIATING MODELS

- **JBR Capital identifies top 10 cars launched at the Geneva Motor Show in the last 10 years***
- **Lamborghini Veneno worth 180 per cent more than when unveiled in 2013**
- **The current generation Maserati Quattroporte, launched the same year, is down 71 per cent in value**

London-based [JBR Capital](#), specialists in high-end vehicle finance, has named the top 10 cars that have appreciated in value or held their worth after launching at the Geneva Motor Show over the last decade.

The Lamborghini Veneno, unveiled at the show in 2013, tops the charts as this ultra-limited edition has appreciated in value by 180 per cent – according to the experts at JBR Capital. With a launch price tag of £2.6 million, there were only five Veneno coupes ever sold and they could now be worth in excess of £7.3 million each.

In stark contrast, there are some cars that have depreciated by more than two thirds since debuting at the Geneva Motor Show, such as the sixth generation Maserati Quattroporte.

Revealed in the same year as the prized Veneno, the current Quattroporte model – despite being a marked improvement on its predecessor – can now be purchased for a much more affordable £32,000, with that price quoted for low mileage V8 examples.

JBR Capital's top 10 Geneva Motor Show debut cars are, in the following order:

Car	Geneva debut	Price at launch	Value now	Value change
Lamborghini Veneno	2013	£2.6m	£7.3m	+180%
Ferrari LaFerrari	2013	£1.15m	£2.4m	+109%
Koenigsegg One:1	2014	£2m	£4m	+100%
Pagani Zonda Cinque	2009	£1.3m	£2m	+54%
Koenigsegg Agera	2010	£875,000	£1.3m	+49%
Ferrari 812 Superfast	2017	£260,000	£380,000	+46%
Porsche Cayman GT4	2015	£65,000	£85,000	+31%
McLaren P1	2013	£866,000	£1.1m	+27%
Pagani Huayra BC	2016	£2.2m	£2.3m	+5%
Porsche 911 GT3 (991)	2013	£110,000	£110,000	0%

The models that stand out as having depreciated include:

Car	Geneva debut	Price at launch	Value now	Value change
Maserati Quattroporte	2013	£110,000	£32,000	-71%
Bentley Continental Supersports	2009	£163,000	£75,000	-54%
Aston Martin V8 Vantage S	2011	£102,000	£56,000	-45%
McLaren 650S	2014	£195,000	£123,000	-37%
Jaguar F-Type SVR	2016	£110,000	£75,000	-32%

Stephen Halstead, Chief Operating Officer at JBR Capital, said, “It’s unsurprising that the Lamborghini Veneno, Ferrari LaFerrari and Koenigsegg One:1 have stolen the limelight in terms of current values. The Veneno is quite simply an outstanding car.

“Only 499 of the Ferrari LaFerrari hybrid hypercars were produced, with buyers back in 2013 having more than doubled their money invested in this incredible vehicle. With just seven Koenigsegg One:1 hypercars in existence, offering a top speed of 273mph, this model has quite rightly hit a 100% level of appreciation.

“We think the ones to watch from this year’s Geneva Motor Show will be the Bugatti La Voiture Noire, Pagani Huayra BC Roadster, Pininfarina Battista, Lamborghini Aventador SVJ Roadster and Ferrari F8 Tributo.”

For further information on high-end vehicle finance, from the UK’s leading independent provider, or to test your skills at guessing Geneva debut car values, go to www.jbrcapital.com.

JBR Capital offers tailored equity release and refinance, alongside auction and restoration finance solutions.

- Ends -

Notes to Editors:

* According to JBR Capital data, current values based on low mileage models.

For further information on JBR Capital, visit www.jbrcapital.com or contact:

Debbie Beale

+44(0) 7766 088 713 / debbie.beale@jbrcapital.com