

FOR IMMEDIATE RELEASE
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**JBR CAPITAL ENTERS MARKETING AGREEMENT WITH
BONHAMS MOTORING DIVISION**

- **Supercars from Jamiroquai lead singer Jay Kay’s collection to be auctioned at The Bonhams Bond Street Sale**
- **Lots also include a 1994 Aston Martin Virage Volante, formerly used when new by HRH The Prince of Wales**

High-end vehicle financier JBR Capital has entered a new marketing agreement with the UK Motoring Division of auctioneers Bonhams, commencing with The Bond Street Sale on Saturday 07 December.

JBR Capital offers an auction finance service, which enables customers to secure pre-approved finance, with the funds available immediately after a successful bid. This new agreement follows on from a positive link-up between Bonhams and JBR Capital at this year’s Goodwood Revival auction.

Among the many attractions at The Bond Street Sale next month are three of Jay Kay’s prized supercars, including a rare and highly sought after 1973 Porsche 911 Carrera RS 2.7-Litre 'Lightweight' Coupé, one of only 200 built, along with an extremely low mileage 2016 Ferrari F12 TDF Berlinetta and 2004 Porsche Carrera GT.

For illustration, the direct lender has put together a finance example for Jay Kay’s Carrera RS:

1973 Porsche 911 Carrera RS	Finance Example*
Purchase Price	£800,000.00
Customer Deposit (20%)	£160,000.00
48 Monthly Payments	£8,481.18
Final Balloon Payment	£400,000.00
Representative APR	7.9%

Shalom Benaim, co-founder at JBR Capital, who was instrumental in bringing the marketing agreement together, said, “This agreement will see JBR have a presence at some of the UK’s largest and most prestigious motoring events. We are grateful to the team at Bonhams and we look forward to attending their sales throughout 2020.

“Many of our clients will be familiar with purchasing cars at auction and the pre-approved credit line JBR can provide. This new agreement means we can further raise awareness of our offering as JBR Capital continues to grow.”

Darren Selig, Executive Chairman at JBR Capital, said, “At JBR Capital we pride ourselves on the personal nature of our service, and have recently reached the key milestone of £500 million in funding since the company was founded just five years ago.

“We look forward to offering a range of finance solutions to include acquisition of vehicles, restoration finance and equity release to both new and existing clients at The Bond Street Sale and selected Bonhams Motor Car sales in 2020.”

JBR Capital will be in attendance at selected Bonhams Motoring sales throughout next year.

Other notable lots in the upcoming auction include a 1994 Aston Martin Virage Volante, as used when new by HRH The Prince of Wales, and a 1929 Alfa Romeo 6C-1750 Supercharged Super Sport Spider, coachwork by Zagato. For further information on The Bond Street Sale, visit www.bonhams.com/25502.

Follow JBR Capital on [Facebook](#), [Instagram](#) or [Twitter](#) for updates during the auction.

- Ends -

* According to JBR Capital finance specialists.

Notes to Editors:

- Celebrating reaching the key milestone of £500 million in pay-outs, the [JBR500](#) virtual garage is based on actual vehicles financed by JBR Capital since 2015
- JBR Capital is adapting its approach to communications to help customers, prospective customers and automotive enthusiasts stay abreast of key information that relates to the fast-moving car industry. JBR will be significantly increasing social media output to report on all the key global automotive events, and producing regular articles that explore the world of the automobile through the lens of the UK's only independent lender dedicated to high-end vehicle finance

For further information on JBR Capital, or to request high-res imagery, visit www.jbrcapital.com or contact:

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